

**AN OPPORTUNITY TO JOIN A GREAT TEAM!**

**JOB TITLE:** MULTIMEDIA STORYTELLER  
**DEPARTMENT:** MARKETING/ADMINISTRATION  
**REPORTS TO:** MANAGER OF MARKETING & COMMUNICATIONS

### ABOUT USDAN:

Usdan opens up a world for children to joyfully express their creativity and develop their artistic skills. Each summer, Usdan brings professional teachers and artists — actors, directors, playwrights, painters, sculptors, musicians, composers, dancers, poets, and novelists — to teach and collaborate with our campers, ages 5 to 18. Set on 140 acres of natural beauty in Wheatley Heights, Long Island, NY. Usdan is a safe, welcoming place within which campers have the freedom to build new friendships, explore nature, develop personal independence, and have fun, alongside their art making.

### POSITION SUMMARY:

Observe the world of Usdan and share what you see. Usdan is in search of a creative and impassioned storyteller to help us shape and share the stories of Usdan Summer 2022. The Multimedia Storyteller will be responsible for capturing and creating digital content to share with Usdan's community, including parents and caregivers, students, donors, and partners. Spend your days exploring Usdan's 140-acre wooded campus and 70 studios and performance spaces, speaking with staff, students, and performers. Capture, develop, and share the stories you find with the Usdan community through a combination of text, images, sound, video, and graphics.

The Multimedia Storyteller will also record and create video and other multimedia content for special events including professional and student performances, the annual Gala fundraiser, and the work of our Artists in Residence. Additionally, they may work on collecting video and multimedia content on specific themes for off-season marketing as directed by the Manager of Marketing & Communications and the Executive Director.

Projects may include:

- Observe and capture daily camp activities, performances, and special events.
- Edit short and engaging weekly digital media to share with Usdan's community via our weekly newsletter and social media platforms.
- Pitch and develop story ideas to work on throughout the summer.
- Work on projects around certain themes for off-season marketing videos.
- Upload and organize media on a shared Usdan cloud system.
- Additional special projects as directed by the Manager of Marketing & Communications and Executive Director



## JOB REQUIREMENTS:

### QUALIFICATIONS:

- Video recording and editing experience a must.
- Audio and photo editing experience preferred.
- Strong writer and communicator.
- Ability to recognize a captivating story.
- Willingness to collaborate with Usdan staff on assigned projects.
- Positive attitude.
- Organized.
- Ability to take direction and work autonomously.
- Comfortable being outside in a high-energy, fast-paced camp environment
- Strength in engaging with people; should be able to interact and engage with students (K–12<sup>th</sup> grade), families, teachers, and professional performers.
- Must complete New York State required trainings, including but not limited to a Sexual Harassment Prevention training and a Child Abuse and Neglect/Maltreatment Identification. Links to required trainings will be provided after hiring.
- Must be fully vaccinated against COVID-19, and if eligible as defined by the CDC, have received a COVID-19 booster shot, before the first day of employment.

### SEASON DATES AND TIMES:

- Weekly schedule of 20 to 25 hours per week on campus will be coordinated with Usdan prior to the start of Usdan's summer season of Monday - Friday, June 27 - August 19, 2022, closed July 4. Additional editing hours can be completed on or off-site.
- Pre-season commitments include:
  - o Staff Orientation: Saturday, June 4, 9:30am-2:30pm.
  - o Family Orientation: tentatively scheduled for June 11 or 21 (a three-hour event to host families in the studios on campus).
  - o Some pre-season virtual meetings and research days to familiarize yourself with Usdan's programs and campus.

### COMPENSATION AND BENEFITS:

- \$30-\$50/hour. There is flexibility in this position's schedule and pay depending on the candidate's schedule and experience.
- Usdan summer camp tuition discounts for school aged dependents of faculty.
- Workshops in subjects like yoga, ceramics, and archery with other faculty and staff, if offered.

### TO APPLY:

- Please apply through our online application: <https://www.usdan.org/employment>
- PDF files are preferred attachments. No phone calls please.

# USDAN SUMMER CAMP FOR THE ARTS



**USDAN CENTER FOR THE CREATIVE AND PERFORMING ARTS A/K/A USDAN SUMMER CAMP FOR THE ARTS IS AN EQUAL OPPORTUNITY EMPLOYER AND IS COMMITTED TO CREATING AN INCLUSIVE ENVIRONMENT FOR ALL EMPLOYEES. WE WELCOME APPLICANTS FROM DIVERSE BACKGROUNDS TO APPLY THEIR UNIQUE BACKGROUNDS, PERSPECTIVES, SKILLS AND TALENTS TO FOSTER AN OPEN, COOPERATIVE, AND DYNAMIC ENVIRONMENT WHERE EMPLOYEES AND USDAN ALIKE CAN THRIVE. ALL EMPLOYMENT IS DECIDED ON THE BASIS OF QUALIFICATIONS, MERIT, AND BUSINESS NEED.**